



**Akash Publication™**

**INDUSTRIAL MAGAZINE**

**SPACE PRODUCT FINDER**

# Company Profile

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**Aim:** *Elaborating knowledge sphere for readers through factual and flourishing case information. Educate the industry people about latest Innovations.*

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**View:** *Ambition is to provide the industries a full-fledged knowledge through more print deviations in forthcoming years along with direct connection to industrial giant players. We are also aiming to give our users a pocket friendly search operation which can be used anywhere and through any mode.*

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Incepted in the year 2006 under the dexterous leadership of Mr. Virendra Sharma (Publisher), Akash Publication is one of the leading publishing houses of industrial magazines since 15-years. The company headquartered in Dombivli, Mumbai and branches caters all over India.

The company has started by young technocrat entrepreneurs having experience of more than two to three decades in print media with the vision to provide latest update information to clients. Today, Akash Publication is having 5-branches caters all over India and having staff strength of more than 50+.

Akash Publication, publishing industrial magazines viz. **"Space Product Finder"** elaborates the technology and provides exclusive knowledge of projects in India. Akash Publication is always consistent in delivering updated information year-on-year to various industries. It is India's only leading magazine that analysis the technology trends and provides exclusive updates of projects in India. With an overwhelming response from industry, it has created strong brand recall among the industries.

### **Space Product Finder** magazine is divided into 4-sections:

- 1) Machine Tools & Allied Industries (General & Mechanical)
- 2) Electrical & Electronics (Energy N Power Industries)
- 3) Plastic & Packaging
- 4) Pharma & Chemical (Pumps & Valves Industries)

Currently we are having 25,000+ regular monthly circulation out of which 10,000+ are our regular subscribers and 1,00,000+ online magazines which are sent to corporate houses to reach the Directors, Engineering Colleges and Institution, Purchase Managers, Project Managers, Consultants, Technical Directors, Safety Officers, General Managers, Vice Presidents and as well as the remaining are distributed in associations, end users, decision makers of the companies & distributed in the trade exhibition visitors to reach the targeted clients.

**Space Product Finder (SPF)** magazine covers absolute technical know-how on numerous engineering and industrial technology. The said magazine has strong brand recall among the Indian manufacturing industries, thus having a wide range of manufacturers advertising to promote their products/services.

## Major Categories:

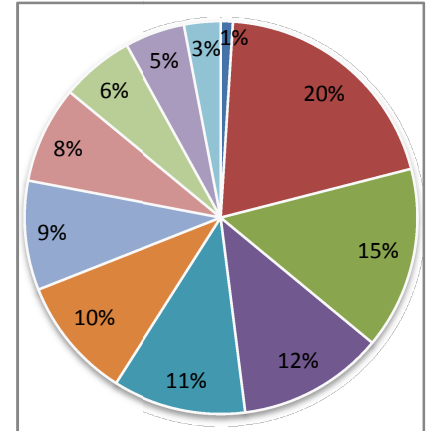
- Machine Tools, Accessories & CNC Machines
- Automotive Products
- Electrical, Electronics & Non Conventional Energy Systems (Solar / Nuclear etc.)
- Gears & Motors
- Chemical, Pharma & Water Treatment
- Pumps & Valves
- Power & Laser Technology
- Automation, Instrumentation
- Hydraulics & Pneumatics
- Construction Machineries
- Material Handling & Robotics
- Metal & Mining Industries
- Plastic, Packaging & Rubber Industries
- Pipes, Tubes & Fittings

Following are the Distribution, Major Categories, Readership, Circulation break up for your reference and perusal of SPF magazine.

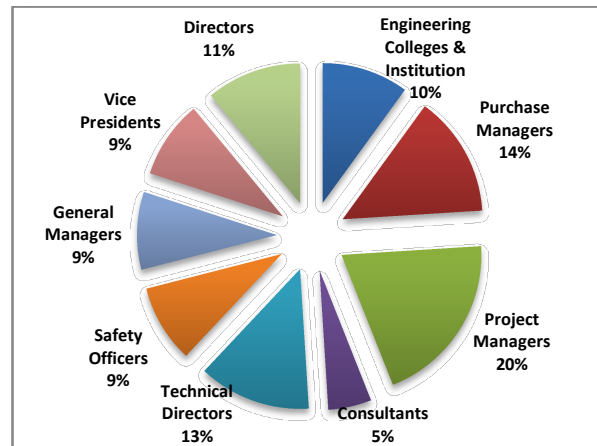
## SPACE PRODUCT FINDER (SPF)

### Distribution Break Up:

- Machine Tools & Automation Industries
- Power & Electrical Equip.
- Automobile Industries
- Plastic & Rubber Industries
- Steel Industries
- Chemical & Pharma Ind.
- Cement Industries
- Metal Industries
- Sugar Industries
- Food Processing Industries
- Packaging Industries



### Readership Details:



### Circulation break up:



Akash Publication provides product wise **DATABASE CD** of various categories which is having all the relevant information such as company name, contact person name with designation, e-mail id with cell no. and so on. The said DATABASE CD is being distributed in all the trade exhibitions in which we are participating in all over of India.

### Subscription Rates: SPF Magazine

Period	No. of issues	Amount (INR)
1 Year	12 Issues	2,000/- US \$ 150
2 Years	24 Issues	3,700/ US \$ 300
3 Years	36 Issues	5,400/- US \$ 450

### Advertisement Rates (Per Issue):

TYPE	SIZE	COLOUR	B/W
Quarter Page	12.5 x 8.8 cm	` 11,000/-	` 4,000/-
Half Page	12.5 x 18 cm	` 18,000/-	` 7,000/-
Full Page (Inner)	25.5 x 18 cm	` 30,000/-	` 12,000/-
Double Spread (Inner)	25.5 x 36 cm	` 50,000/-	-
Front Page	21.5 x 17.5 cm	` 75,000/-	-
Front Inner	26 x 18.5 cm	` 40,000/-	-
Front Gate Fold	25.5 x 36 cm	` 60,000/-	-
Back Cover	27 x 19 cm	` 60,000/-	-
Back Inner	26 x 18.5 cm	` 35,000/-	-
Thick Paper Mark	27 x 20 cm	` 25,000/-	-
Bookmark 1 (F&B)	18 x 6 cm	` 10,000/-	-
Bookmark 1 (F&B)	18 x 12 cm	` 15,000/-	-

Enquiries of discount for more than one issue may be enquired from office or executives.

### Advt. Material:

- CorelDraw convert to curves file
- High resolutions PDF/TIFF/JPEG file
- Open File (CDR, PSD) with all fonts

### Akash Publication

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